



FAQS on the MANAGED MEMBER ASSET PROGRAM (MMAP)

Participation will ensure that members are prepared to assist each other &/or secure hard-to-find assets from the private sector when emergencies or disasters strike. The following are some frequently asked questions about the Managed Member Asset Program and how it works.

What is the Managed Member Asset Program?

- MMAP is two-tiered program bringing together assets from both the public and private sectors for use during response and recovery initiatives.
- Tier 1 is comprised of participating statewide municipalities who have committed assets/equipment for rental to other municipalities based on a written agreement.
- Tier 2 is made up of outside vendors &/or private entities who have pledged hard-to-find assets/equipment for use based on a response agreement and pre-event pricing as recognized by FEMA and the Insurance Industry.

What is the purpose of MMAP?

- It is not intended to replace EMAC or other adopted mutual aid programs, but rather help bring capacity and pre-contracted resources when needed to members during response and recovery operations.
- It is a privatized compact organized to bridge the gap on those losses involving both FEMA and P&C Insurance in order to secure valuable assets according to both claim reimbursement protocols.
- It establishes an agreement and protocols for providing assets/equipment among municipalities statewide &/or placing in service private sector resources.
- It provides a forum for establishing and maintaining emergency contacts through a web-based application.
- It provides access to specialized, certified and knowledgeable professionals, heavy equipment, tools and supplies that are in general high demand or difficult to secure.
- More importantly, MMAP ensures that all participating members are fully reimbursed in a timely manner under the Rental Agreement according to either FEMA &/or Insurance claim provisions.

Why is MMAP important?

- Members must be self-sufficient during times of crisis and do a better job of leveraging available assets/equipment from both public and private sectors.
- In tough economic times, MMAP provides an opportunity for members to achieve a return on fixed assets/equipment by contributing to on-demand, state-wide rental/leasing programs to both public and private sectors.
- MMAP allows members the ability to support and help private entities recover that are key to the local economy.

What are the benefits of MMAP?

- Prompt and effective response.
- Web-based application to locate desired assets/equipment.
- Turn-key program that oversees the procurement, documentation and reimbursement submittals to FEMA &/or Insurance Provider.
- In case of a federally declared emergency, MMAP facilitates FEMA reimbursement since reimbursement is contingent upon a pre-existing, signed mutual aid and assistance agreement.
- Increase emergency preparedness and coordination.
- Provides a single agreement to access resources statewide through both the public and private sectors.
- Expedites arrival of assets/equipment. Administrative items and protocols are already worked out in advance saving time, money and frustration!
- Provides unmatched transparency and documentation that clearly outlines rental/lease agreements between all involved parties in order to promote timely reimbursements.
- Agreement contains indemnification and worker's compensation provisions to protect participating members.
- Allows participating members to achieve fixed &/or market condition rental rates on assets/equipment that are available &/or perhaps under utilized. (ROI)
- MMAP does not require any disaster declaration to activate, which means program can be utilized any time (even from small events).

How does a member municipality or authorized public/private entity use MMAP?

- MMAP is accessed through an on-line application or by calling our 24-hr Hotline.
- Database of available assets/equipment can be searched to include detailed description, photo and rental/lease rates.
- On-line interface allows for proper reporting, tracking and documentation.
- Alerts can be customized by users to notify them of when available assets/equipment goes on or off line. Automatic notifications are sent via desired delivery method (i.e.: SMS, Page or Email)

Who are eligible authorized public/private entities in addition to members?

- Hospitals, Nursing Homes & Assisted Living Centers, Child Care Services, Schools, Prescription & Pharmaceutical Outlets, Banking/Financial Institutions, etc.
- Member municipalities can submit for membership additional public/private entities key to their local community and economy.

Are member municipalities required to respond and send assets/equipment?

- There is no obligation to respond.
- The need of your own community &/or need to protect your exposure always comes first.

What happens if a member sends assets/equipment and then needs to withdraw them?

- Under no circumstances is a member to send assets/equipment if it impacts their ability to manage daily operations or response to its own emergency.
- It is up to the lending member to determine what assets/equipment are available at any give time for utilization under MMAP's terms and conditions.
- Resources remain under the authority of the sending member and as such can be recalled with 24-hr advanced notice.

What happens if equipment on loan is damaged or stolen?

- Under normal circumstances, the lending member is responsible for insurance or damaged equipment during proper and authorized usage.
- During a declared disaster situation, FEMA does allow provisions to cover stolen or damaged assets/equipment during Category A & B work.
- MMAP will respond and schedule service to any damaged &/or inoperable equipment.

What are the costs associated with MMAP involvement and membership?

- MMAP is included in the CPSM Application for user municipalities. Non-user member cost for participating municipalities is \$325.00 to \$675.00 annually.
- MMAP retains 20% of rental rate captured from all assets/equipment secured through the program. This fee covers administrative services in order to effectively coordinate procurement, deployment, documentation and reimbursement submittals to FEMA &/or Insurance Provider.

What is included in the MMAP annual membership?

- On-Demand asset/equipment rental/leasing program.
- Web-based application & updates.
- Tier 2 credentialed vendor data base.
- Monthly E-Newsletter.